

Prepared For :

Our Amazing
Sponsors

Tipperary park
New Westminster

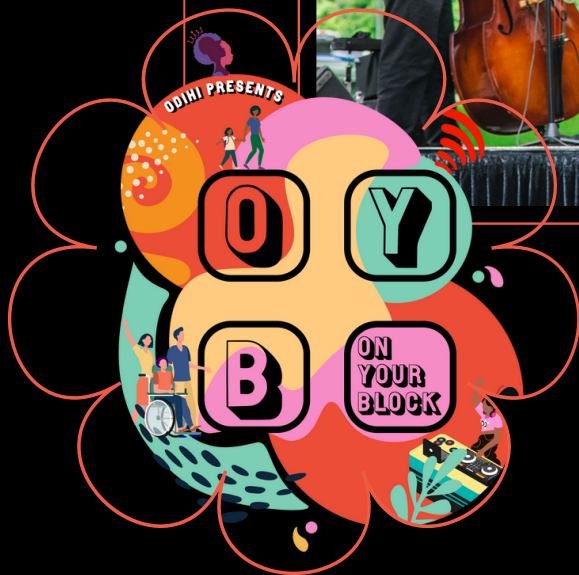
From :

Efe Fruci – Odihi
Founder & Executive Director

Sponsorship



Multicultural Festival



On Your Block

July 8th, 2023

About



Odihi
ESSENCE OF GREATNESS



ODIHI

Odihi is a Black-led charity organization dedicated to empowering BIPOC girls and women with the tools to become confident, self-motivated, innovators, and change-makers. Through boardroom training, educational workshops and events, mentorships, and social impact.



Core Staff

Efe Fruci

Founder & Executive Director |
Events Manager

Tom Fruci

Festival Organizing Lead

Hana Farhet

Operating Assistant

What



We Do

Our goal is to provide free educational access to BIPOC girls and women. To create a safe space where they can feel seen, heard, able to learn, and expand their knowledge no matter their socio-economic background.

We believe that the talents, skills and creativity of BIPOC females should be nurtured. This is why we are dedicated and determined in all we do, to ensure every girl and woman we welcome into our Odihi community, feel a sense of belonging and encouragement to freely take what they need from our services, to succeed in their unique journeys.



On Your Block

Multicultural festival

About the festival:

A community cultural festival in New Westminster that will bring the community and neighborhood together to engage and connect over good food, live music, local entertainment, games, activities for children, and giveaways.



Who it is for:

This is for the whole COMMUNITY of New Westminster, we want everyone to come, socialize, interact, and have fun! There will be plenty of food trucks, LIVE MUSIC and, activities for everyone! We foresee beautiful weather that will have us all smiling!

bring the whole family, tell your neighbors, and let's have a celebration that brings us all together!

Our Partners



Sponsorship Options

01 \$400

Sponsor the Kids Dance Party. Business logo displayed on our promotional kit, in our newsletter and website.

02 \$800

Sponsor the volunteers and staff food and refreshments on the day. Logo displayed on our website and social media platforms and acknowledgment at the festival. Opportunity to volunteer.

03 \$1500

Sponsor the Festival Media and Production Team. Logo displayed on our website and social media platforms, acknowledgment at the festival, and recognition in our newsletter and marketing kits. We will also send you videos and pictures for you to use for your marketing. Opportunity to be a vendor.

04 \$3500

Sponsor the Band Stage. Banner with your business name on the front of the stage, logo displayed on our promotional kit, in our newsletter including Tier 02 & 03



Festival Details

Date, Time, Venue

On Your Block Festival will be held on July 8th, 2023, from 13:00 – 21:00 PM PST at Tipperary Park, New Westminster
315 Queens Ave, New Westminster, BC V3L 1K1

Attendees profile

The attendees will be from local residents and businesses including:

- 6 Food Trucks
- 70 Vendors
- 1 Beer Garden
- 20+ Artists | Musicians | DJs
- 1 Arts Battle
- 5 Acoustics Singers
- 2 Main Stage
- Kids Dance Party

Impact from 2022

We welcome over 4500+ local residents and businesses including

- 50 Vendor
- 19 Artist, DJ, Singers and creativities
- 5 Different local breweries in our beer garden
- 1 Main stage and more



How to sponsor us

You can make a donation using the different methods listed below:

01 **Bank E-Transfer**

hello@odihi.com

02 **Donate**

Click the link [here](#). Eligible for tax receipt

03 **Cheque**

Please email our team at oybfest@odihi.com for the address

*We are so grateful
for your support*





Thank You



**Follow Us @onyourblockfest or find us on
our website at www.onyourblockfest.com**

Questions & inquires email us at oybfest@odihi.com

COPYRIGHT ODIHI © ALL RIGHTS RESERVED

**DO NOT DUPLICATE, COPY OR TRANSFER
WITHOUT PRIOR APPORVAL
THANK YOU!**